TAKING FACE-TO-FACE FORUMS ONLINE

An Introduction to Convening and Moderating

Monday, May 11, 2020
2:00 – 3:00 pm EST

NATIONAL ISSUES FORUMS
TODAY’S PRESENTATION

- Convening a Face-to-Face Forum Online
- A Basic Plan for Deliberating Together on Zoom
- Your Ideas, Questions, and Comments

We’re glad that you’ve joined us!

Darla Minnich, National Issues Forums Institute
Betty Knighton, National Issues Forums Institute
Patty Dineen, National Issues Forums Institute
Jean Johnson, National Issues Forums Institute
Alice Diebel, Kettering Foundation
Joni Doherty, Kettering Foundation
Brad Rourke, Kettering Foundation
Gregg Kaufman, The Deliberative Voice, FL
Martín Carcasson, Colorado State Ctr for Public Deliberation
Marie Pyko, Topeka & Shawnee County Public Library, KS
Lissa Staley, Topeka & Shawnee County Public Library, KS
Debbie Stanton, Topeka & Shawnee County Public Library, KS
What are National Issues Forums?
What is public deliberation?
How are NIF issue guides used?

In-Person Forums
• Communities
• Campuses
• Classrooms

Online Forums
• Face-to-face forums using Zoom or similar platform
• Common Ground for Action platform
CONVENING A FACE-TO-FACE FORUM ONLINE

• Schedule meeting on Zoom
• Require password / select waiting room feature / limit screen sharing to host(s)
• Send an email invitation
  • Send materials in advance (guide, Zoom tips)
  • Advise participants to use a desktop or laptop (not tablet or phone)
  • Let people know when to expect Zoom invitation (2-3 hours before the forum)
• Send Zoom invitation 2-3 hours ahead
• For security reasons, ask people not to share the Zoom meeting and ID codes
• Advise participants if you plan to record the forum
PREPARING TO MODERATE

- Work with a co-moderator
- Decide re: using complimentary NIF video
  - Bandwidth considerations
  - Setting up the video in advance
- Decide re: using the PowerPoint Issue Slides
  - Options for more or fewer detail
  - Leaving slides up vs. “Gallery”
- Decide how participants will signal (mixing is not advised)
  - Physically raising hands
  - Speaking at will
  - Chat box
  - Use Zoom hand-raising feature
- Practice using Zoom -- including playing video and screen sharing slides
- Use any NIF face-to-face online moderating toolkit resources that you find helpful
WELCOME
NATIONAL ISSUES FORUM
ON
HEALTH CARE
[INSERT DATE]
Holding a Deliberative Forum

1. Introduction
   Review ground rules. Introduce the issue.

2. Connect to Issue
   Ask people to describe how the issue affects them, their families, or friends.

3. Consider Each Option
   Consider each option one at a time. Allow equal time for each.
   - What is attractive?
   - What about the drawbacks?

4. Review and Reflect
   Review the conversation as a group.
   - What areas of common ground were apparent?
   - What tensions and trade-offs were most difficult?
   - Whom else do we need to hear from?
Guidelines for a Forum

- Focus on the options and actions we can take nationally and in our communities.
- Consider all options fairly.
- Listening is just as important as speaking.
- No one or two individuals should dominate.
- Maintain an open and respectful atmosphere.
- Everyone is encouraged to participate.
36 States and DC Have Adopted Medicaid Expansion

Source: Kaiser Family Foundation, 2019
Option 1: Ensure Health Care for All

This option says that all Americans deserve health-care coverage and the fairest way to provide it is to create a single public health insurance program similar to Medicare that covers everybody.

- Our current confusing mix of private and public payers leaves even many people who have insurance struggling to afford co-pays, deductibles, premiums, and out-of-pocket expenses as well as worried that they will lose their coverage altogether.

- Every developed country except the United States provides its citizens with some type of universal coverage that includes both health services and protection from unaffordable costs.

- Health care should not depend on a person’s income, job, or medical history.

A Primary Drawback

This drastic overhaul would eliminate private, job-based insurance that now covers 181 million Americans and create a huge new government responsibility and bureaucracy.
## Option 1: Ensure Health Care for All

<table>
<thead>
<tr>
<th>Possible Actions</th>
<th>Drawbacks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Immediately bring the 28 million people who do not have health insurance into a new public plan similar to Medicare.</td>
<td>The United States is already deeply in debt and can’t afford a new government benefit.</td>
</tr>
<tr>
<td>Move people with private and job-based insurance onto the public plan.</td>
<td>Forcing people onto a Medicare-like plan whether they want it or not would upend our entire healthcare system.</td>
</tr>
<tr>
<td>Use government’s enormous purchasing power to force hospitals, doctors, and drug companies to drop and hold down prices.</td>
<td>Since the government pays less, this could discourage people from going into the medical field and lead to doctor and nurse shortages.</td>
</tr>
<tr>
<td>Outlaw astronomical jury awards for malpractice.</td>
<td>We will lose an important way of making sure doctors and hospitals are more careful.</td>
</tr>
</tbody>
</table>

What else?  
The trade-off?
Post Forum Questionnaire

Now that you’ve had a chance to participate in a forum on this issue, we’d like to know what you’re thinking. Anonymous responses will be included in summary reports on the forums and in research to help us better understand how people are thinking about current issues.

➤ You may fill out this questionnaire online. www.nifi.org/questionnaires.

THANK YOU!
Moderating the Forum

- Two moderators
  - One guides deliberation
  - One watches screen, Chat box
- Review Zoom basics
  - Help people find “Gallery View”
  - Make sure people can & do mute when not speaking
  - Explain how to participate (raise hands, speak at will, Chat, etc.)
  - Remind participants if you’re recording
- Essentials of a deliberative forum
- Introductions & ground rules
- Personal Stories
- Working Through the Options
- Reflections
- The “After Party”
  - “Walking to the parking lot”
  - Using emails and names
YOUR IDEAS, QUESTIONS, AND COMMENTS
Materials for Taking Face-to-Face Deliberation Online

- **MATERIALS FOR NIF DELIBERATIVE FACE-TO-FACE FORUMS ONLINE**
  - Initial Invite and Follow Up Template
  - Tips For Convening And Moderating
  - Technical Basics For Convening And Moderating
  - PowerPoint slides with elements from the issue guide

- **SECURITY AND OTHER PLATFORMS**
  - [How to Prevent ‘Zoombombing’ in a Few Easy Steps](#)
  - [Zoom vs. Google Meet vs. Facebook’s Messenger Rooms](#)

- **NIFI.ORG FOR MORE ON MODERATING**

- **HIGHER EDUCATION**
  - [Deliberative Pedagogy: What Does It Mean to Educate for Citizenship in a Democracy?](#)

- **QUESTIONS, COMMENTS, SUGGESTIONS, AND IDEAS**
  - Darla Minnich dminnich@nifi.org
  - CGA Online Platform – Kara Dillard kdillard@nifi.org
Stay Connected!

Questions, comments, suggestions, and ideas

Visit the NIFI web site

Sign up for the NIFI newsletter for updates

Participate on social media by using the hashtag #NIForums

Darla Minnich dminnich@nifi.org
CGA Online Platform – Kara Dillard kdillard@nifi.org