

# NATIONAL ISSUES FORUMS

## LOGO USE GUIDELINES

The National Issues Forums logo is shown used correctly in positive form in both PMS 293 Blue and Black. Below that in positive on a color background. The bottom two images show the logo in reverse out of a color and out of black.



The National Issues Forums logo has been designed for ease of use. The logo is a single unit which includes both graphics and text. The logo should be reproduced from the materials provided on this page. The logo should not be redrawn, repositioned, or modified in any way.

The logo may be used in a number of different ways. It can be used in positive or reverse, in Black or PMS 293 Blue. If only a single color is available then it may be used in that color. The examples to the left show the logo used properly in positive and reverse in both Black and PMS 293 Blue.

The minimum recommended reproduction size of the logo is 5/8 inches high (the smallest size provided). Use the logos provided actual size whenever possible. If your application requires a size other than one provided, size the logo from the nearest size provided.

The logo should not be printed on top of a photograph, texture, words, or designs that would interfere with its readability. A minimum image-free zone should surround the logo rectangle as indicated by dotted line (see below).

These guidelines are intended to represent the proper use of the National Issues Forums logo. If you have further questions regarding the proper use of the logo or need copies of the *National Issues Forums Logo Guidelines* folder please contact:

National Issues Forums  
100 Commons Road  
Dayton, OH 45459-2777  
Phone: 937-434-5567  
Fax: 937-439-9804  
1-800-433-7834



Minimum image-free zone  
(approximately 20% of width)